Ibrahim Adam & Daniel England

PLANNING document

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# Why we chose this idea?

For this project, we decided to pitch for the Twitter stream idea. This was an idea which we felt would be ideal to display data from Twitter in an appropriate manner. The data that we intend to use from Twitter can be converted in different formats making it easy for people to read and understand. A large amount of plain text can be difficult to read and interpret especially if the displayed data has a purpose.

Due to this, we felt that we can display data from Twitter in a suitable manner which would make it easier for users to understand. This idea also allowed us to be flexible with how we display this data. Whether we display it using charts, scales or any other way; it was up to us how we decide to display the data.

Depending on the data we decide to use and display, we would like to portray the emotional side of the dataset. The data that will be displayed will show how success it is on Twitter. This will be measured by how many tweets there are in a period of time, the amount of likes and retweets and other interaction. As users will read the data displayed in our chosen ways, they should easily get a sense of understanding as to how successful the subject of the dataset is.

# The MVP (Minimum Viable Product)

The MVP of this project is to successfully display a set of data on a canvas in such a way which makes it easy for users to read and understand the data. The audience will also be able to gain an insight as to how successful the dataset it when displayed.

# Choice of data

# Data review

# Sketches

Before deciding how to layout the chosen data, we sketched a few ideas and built the one which we felt was more effective and suitable than the others.

**Sketch 1:**

**Sketch 2:**